



2019 亚洲农业  
与食品产业博览会 (青岛)  
Asia Agro-Food Expo, Qingdao 2019



# HORTI CHINA

## 亚洲园艺博览会

Sep.19-21, 2019

📍 QINGDAO, CHINA

Qingdao Cosmopolitan Exposition



# What is HORTI CHINA?

HORTI CHINA is the international exhibition connecting China with the world-wide horticulture business of fresh vegetables, fruits, flowers and plants.



## Exhibition Introduction

In 2018, HORTI CHINA has reached 27,000 square meters, with 429 exhibitors and 41,162 visitors, attracting national and regional government groups, enterprises and trade visitors from 37 countries, including the Netherlands, Italy, Japan, Spain, Turkey, France, Germany, South Korea and Hong Kong, Macao and Taiwan of China.



## Organizers

### Host

- The Alliance of China Vegetables
- China Good Agri-products Development & Service Association (CGAPA)
- Chinese Society for Horticultural Science
- Chamber of Commerce for import and export China flowers
- The Alliance of China Horticulture Technology and Industry Innovation
- China Greenhouse/Modern Greenhouse

### Strategic Cooperation

- China Agricultural International Cooperation Promotion Association

### Co-organizer

- National Engineering Research Center for horticulture facilities Center
- Ministry of Agriculture Key Laboratory of Agricultural Engineering Discipline Group
- Anhui Greenhouse Building Industry Association
- Facilities Agricultural Equipment Industry Association of Shanghai
- Chengdu Agriculture Machinery Industry Association
- Zhengzhou Greenhouse Association
- Yangling Facility Agriculture Association
- Changshu Xinzhuang Chamber of Commerce for Modernize Agriculture Facility
- Modern Agricultural Association of Zhejiang Province

## Promotional Channel

- 1 Huge Database
- 2 Industry Media
- 3 Email and Message promotion by organizer
- 4 Industry Association Support



# PRODUCT CATEGORY



Seeding



Crop Protection



Greenhouse Engineering and Materials



Supporting System



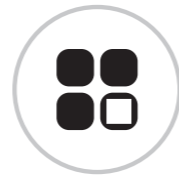
Plant Factory



Agricultural Machinery and tools



Horticultural Equipment/Materials



Other



# HIGHLIGHTS

## 30+ International Enterprises and Groups

HORTI CHINA 2018 has attracted government groups, enterprises and trade visitors from 37 countries and regions, including the Netherlands, Italy, Japan, Spain, Turkey, France, Germany, South Korea, Thailand, Malaysia, Singapore, South Africa, the United States, Kenya, Russia, Finland and Hong Kong, Macau and Taiwan of China.



## 7 Featured Theme Exhibition Zone

Focusing on horticultural technology, integrating industry resources and creating a horticultural industry-wide platform

- Greenhouse industry chain
- Horticultural materials/tools/equipment
- SMART Agriculture
- Irrigation Equipment
- Seed & Seedlings (vegetables/flowers/fruits)
- Plant Nutrition and Protection
- Agricultural Machinery
- Market Service

## 10+ Industrial Forums and Conferences

- Series Events of China International Greenhouse Horticulture Industry Summit
- 2019 Peat Symposium Seminar of International Peat Society and the First China International Peat Product Technology Seminar
- China Water and Fertilizer Integration Management and Technology Forum
- Facility Vegetable Seedling Factory Production Technology Forum
- Plant Factory Technology Forum
- Dutch Facilities Horticultural Technology Forum
- International Vertical Farming Technology Forum
- "Village Revitalization" series of Conference and Events
- Integrated Animal Husbandry Production Mode
- Small Agricultural Machinery and Equipment Application Seminars, etc.



## 2 Concurrent Agricultural Events

Over 100,000 square meters of agricultural industrial chain international exhibition platform, from animal husbandry, growing, agricultural products to the food and logistics industry



# EXHIBITOR PROFILE

"The series of fresh-keeping, fresh-cut, frozen vegetables and VF, conditioning foods have once again become a highlight in the same industry. With the Group's vegetable industry chain business layout and the ability of "uninterrupted supply throughout the year", attracted many Chinese and foreign businessmen to consult and negotiate, and reached dozens of cooperation intentions onsite."

— Annual show for vegetables, Shouguang, Shandong



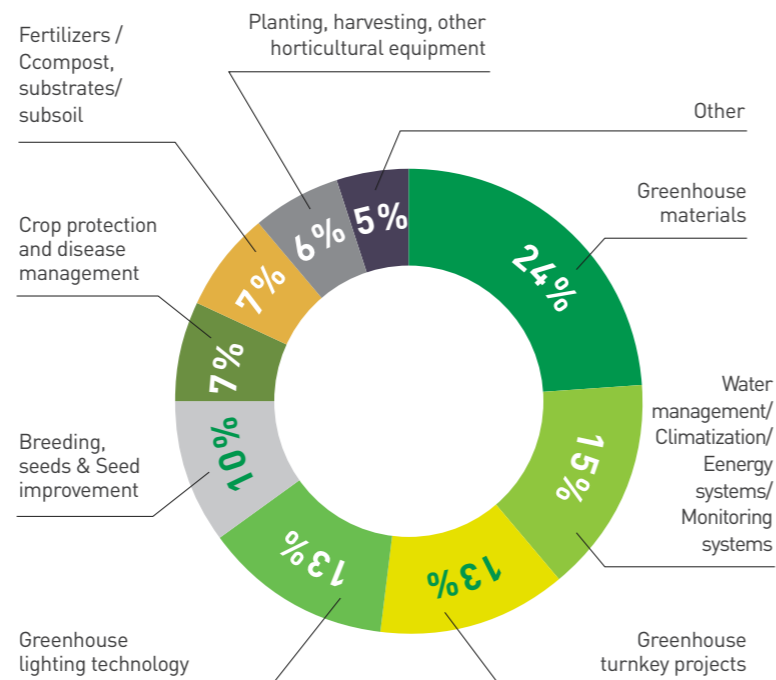
" 'Chencun Flower World' is the national key flower market and the hometown of Chinese flowers and trees. It participated in HORTI CHINA 2018 in the form of a pavilion showing the brilliance and charm of the flower world. The stand was divided into six themes according to its six major industries: horticultural flower, seedling flowers, seedlings, characteristic garden, moth orchid and Chencun Orange."

— Fabulous flower world show, Chencun Guangdong

"ZHONGNONGFUTONG and the organizer of HORTI CHINA jointly created the 'Modern Agriculture Demonstration Zone', displaying different modern agricultural development models, scientific and technological cultivation models, horticultural creative landscapes, and high-quality agricultural products. HORTI CHINA created an experiential, three-dimensional, diverse micro-modern agricultural demonstration environment for visitors."

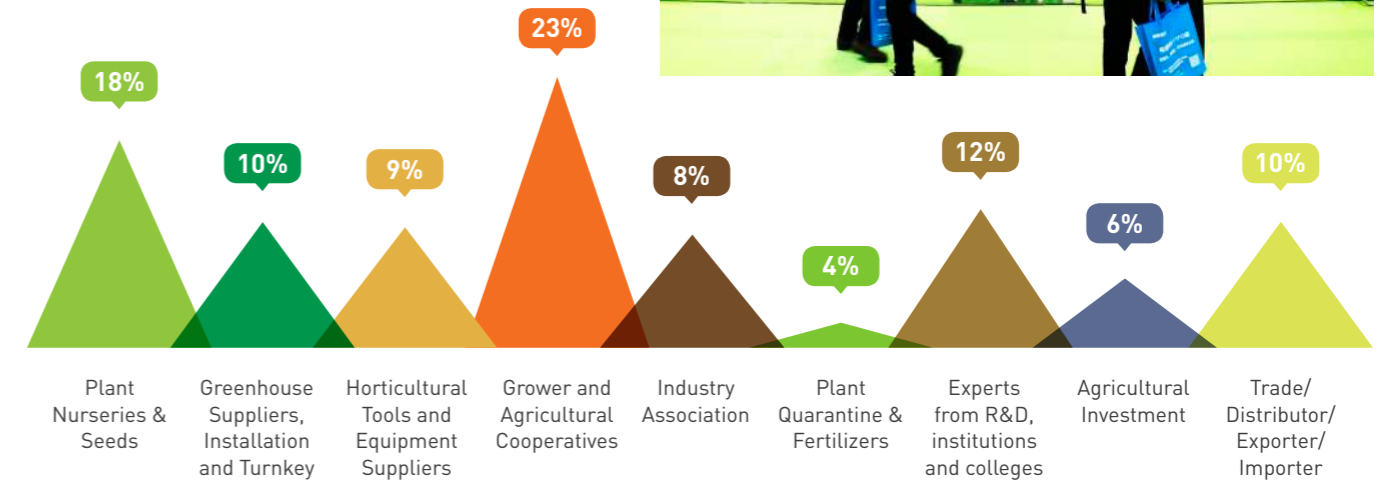
—Modern Agricultural Demonstration Zone, ZHONGNONGFUTONG

## Major Business of Exhibitor



# VISITOR PROFILE

## Analysis of Visitor



## Part of Visitor List

- Guangming Food Group Shanghai Chongming Farm Co., Ltd.
- Shouguang Fuwanjia Farm
- Shandong Shouguang Vegetable Industry Group Co., Ltd.
- Hengda Hi Tech Agricultural Group
- Zhejiang Rural Development Group Shangyu Co., Ltd.
- Shanghai Sunqiao Yijia Agricultural Technology Co., Ltd.
- Harbin Seed Company
- Anhui Delong Seed Industry
- Ningbo Weimeng Seed Industry Co., Ltd.
- Xinglong Agricultural Professional Cooperative
- Fengqiu County Tianjieshan Planting Cooperative
- Yushi Qitian Farmers Planting Cooperative
- Chia Tai Vegetable Cooperative
- Hongdou Village Agricultural Professional Cooperative In Jiangyin City
- Strong And Strong Agricultural Species Cooperatives In Jiyuan City, Henan Province
- Jiyuan Golden Seed Cooperative
- Yantai Womei Fruit And Vegetable Professional Cooperative
- Ziyun Autonomous County Wenshuo Plant Protection Farmers Professional Cooperative
- Longyang District Fengning Agricultural Products Professional Cooperative
- Qingdao Grain Food Professional Cooperative
- Sinochem Modern Agriculture Co., Ltd.
- Sanmen Bay Modern Agriculture Development Zone, Ninghai County
- Guangdong Modern Agricultural Equipment Research Institute
- Jiangsu Green Harbor Modern Agriculture Development Co., Ltd.
- Sanmenwan Modern Agricultural Development Zone, Ninghai County, Zhejiang Province
- Zhejiang Modern Agriculture Promotion Association
- Yancheng Haisheng Modern Agricultural Technology Co., Ltd.
- Shanghai Youyou (Group) Co., Ltd.
- Shanghai Seed Industry (Group) Co., Ltd.
- Beijing Agricultural Machinery Research Institute
- Institute Of Agricultural Facilities And Equipment, Jiangsu Academy Of Agricultural Sciences
- Central China Agricultural University
- Quanzhou Agricultural Science Research Institute



## Part of Exhibitor List

- Shenzhen Number Energy Saving Corporation
- Netafim(Guangzhou) Agricultural Technology Co.,Ltd.
- Qingdao Elite Cart Co.,Ltd
- Beijing Kingpeng International Hi-Tech Corporation
- Plantlogic
- Beijing Ieda Protected Horticulture Technology Co., Ltd.
- Shanghai Hitec Plastics Co.,Ltd.
- Anping Bochao Seedbed Mesh Factory
- Shanghai Growlogin Technology Co., Ltd.
- Shandong Jienuo Thermostat Equipment Co., Ltd.
- Tianjintongfengjianyegreenhoysetechnologydevelopmentco.,Ltd
- Hebei Binhai Agricultural Products Co.,Ltd.
- Yu Yang Building Materials Science And
- Hui Zhi Cheng

- Zuoanxinhui Electronic Technology Co.,Ltd
- Jiangsu Henyuan Garden Suppliers Co.,Ltd
- Guangzhou Runjor Agricultural Science And
- Yunnan Aibida Horticulture Technology Co., Ltd.
- Tingmao Agricultural Biotechnology Co.,Ltd
- Solidlite Corporation
- Metazet Zwethove Bv
- Hoogendoorn Asia Co.,Ltd
- Priva International Beijing Ltd.
- Ridder Group
- Bei Jing Rui Xue Global Co.,Ltd.
- Shanghai Ludvig Svensson Horti-Equip Co.,Ltd
- Agriplus Co., Ltd
- Taizhou Fenggong Greenhouse Equipment Co., Ltd..

# Sep.19-21, 2019



## Qingdao Cosmopolitan Exposition

No.3999 Sansha Road, West Coast New District, Qingdao, Shandong

## CONCURRENT EVENTS



### Asia Agro-Food Expo, Qingdao 2019

The first Asia Agro-Food Expo, Qingdao 2019 (AAEX 2019) sets up four exhibition sections for animal husbandry, growing, agricultural products, food processing and logistics. The Expo focuses on "food safety", planning for exhibitions in major agricultural sectors and upstream and downstream of the industrial chain and highlighting the professional content of raw materials, technology, equipment, types, brands and services, and builds the platform for innovation, industry exchange and business interaction in Asia's largest agro-food industry.



### VIV Qingdao 2019



### HORTI CHINA 2019



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